# **Story Book Trails**



- Summit Metro Parks
- Story Book Trails
   Leaders/Managers: SMP
   interpretive staff, Meghan Doran,
   Demetrius Falconer & Mike Greene
- Type:
  - "Pop up"
  - Education
- During COVID-19 pandemic how do we engage visitors? We developed a variety of self-guided activities on our trails throughout the park district and it served hundreds of visitors.
- 2020

County: Summit

General Information



Provide contact information in case we need to contact you about this program.

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### **Story Book Trails**



Participants: Children, adults and anyone in the parks, estimated use was approximately 20,000 Locations:

Cascade Valley Metro Park, Overlook Trail – April Deep Lock Quarry, Quarry Trail – June Wood Hollow Metro Park, Downy Loop - August Munroe Falls Metro Park, Meadow Trail – September

Furnace Run Metro Park, Rock Creek Trail – October

AND MORE!

**Program frequency:** Up for the entire month **Other:** A few key points to highlight:

- -Addresses a multicultural perspective
- -Travels to varying locations around the park district

-Addresses the need to continuously connect with our patrons in a safe manner during the

County: Summit

pandemic Additional Information





### **Story Book Trails**

- Unique!
- Benefits, Goals and Results: Anyone could enjoy mindfulness, nature facts and eye-spy games at various parks in Summit Co. Trails chosen were easy and accessible for those who need to enjoy the activities in a stroller or wheelchair.
- Transferability: Many of the stories could be used at other parks and were during 2020. To give an opportunity for visitors at other locations in the county – Firestone, Silver Creek and Goodyear Heights Metro Parks.
- Other: Very popular that we have continued the program into 2021!

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Additional Information



What People Are Saying: Storybook trails became a popular program during the pandemic, especially because many families were out of school and learning from home. Topics ranged from turkey vultures to stomping in the snow. Over the last year, there were 7 successful story trails. Many times, visitors would email or use social media to show their appreciation:

"My wife and I just finished the fall hiking spree. There was a nice selection of trails. I always read the postings along the trails. We particularly enjoyed the "Leaf Man" We particularly enjoyed the "Leaf Man" whoever thought of that idea. Very entertaining. Wish the grandkids were with us."

### **Story Book Trails**

"I just want to thank whoever for the "Day of the Dead" story at Furnace Run. I took my 9year-old twin granddaughters to the trail. They took turns reading the pages and we discussed that Mexican tradition (as well as the nature around us!). What fun!"

Please please please repeat the Bird Humor Hike!!! I have loved all these self-guided hikes, thank you soooo much for offering these events:). Such a fabulous idea!! Somehow I missed this week's trail, so sad:(. Looking forward to the Raptor Trail this week.

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Feedback & Comments



# **Story Book Trails**



Budget: Total budget less than \$700
Future: Self-guided activities were so successful in Summit Metro Parks that the staff is continuing to plan these opportunities for visitors in the future, despite our return to in-person programming. When so many people around the world have questioned the new normal, the interpretive staff at SMP will continue to adapt to these unprecedented times!

County: Summit

Other Information

